



- The Worldwide Leader in Sports is on FM for all of Northern Michigan!
- Featuring engaging personalities like Mike & Mike in the Morning and The Dan Le Batard Show in the afternoon. Plus, play-by-play and feature programs.
- Nationally significant MLB, NFL, NBA matchups and more – all on crystal clear FM!
- All Sports, 24/7 – reaching thousands of people who NEVER sample an AM Radio station of any kind!

Target Demo:

Men 25-54

